

## Flip Flop Shops Taps Social Network To Give Back

By [Haley Arsenault](#)

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Flip Flop Shops has announced that it's turning to Facebook fans to help determine the brand's next global charity partner. Through November 15th, 2011, Flip Flop Shops has asked fans, staff, and retail partners to vote for the nonprofit organization that they would like to see Flip Flop Shops become a global partner with by visiting the Flip Flop Shops Facebook fan site; <http://www.facebook.com/FlipFlopShopsFanpage>



*"Social consciousness and charitable giving are important elements of the Flip Flop Shops brand and our core values," said Brian Curin, the President (Size 10) of Flip Flop Shops. "As a global brand, we have the opportunity to step forward and make a significant impact with organizations that are important to us and our fans. We want the entire Flip Flop Shops team and our fans to voice their opinions and be heard."*

*Focused on helping the environment, providing clothing and footwear to impoverished communities, and supporting entrepreneurship, select organizations include: Samaritan's Feet, Planet Aid, Surfrider Foundation, SurfAid International, Oceana, Save the Waves Coalition, Reef Check, Surfers for Cetaceans, and Network for Teaching Entrepreneurship.*

*"Our charitable partner should fit the vibe of Flip Flop Shops and get local communities and staff excited to support its cause," added Darin Kraetsch, the CEO (Size 10). "We're stoked to team-up with any of these organizations, and look forward to hearing from our fans, who not only are passionate about our brand but support our mission to give back."*

*Bursting onto the retail scene in 2004, Flip Flop Shops quickly became North America's first retail chain exclusive to the hottest brands and latest styles of flip flops and sandals from such leading brands as REEF, Sanuk, Flojos, OluKai, and Cobian, among others. Its mission: to provide the opportunity for anyone, in any climate, to "Live...Work...Play With Their Toes Exposed®" while wearing the freedom of flip flops on their feet.*

*For more information, visit <http://www.facebook.com/FlipFlopShopsFanpage> or contact the shop nearest you, which can be found by visiting <http://www.flipflopshops.com/>.*

### About Flip Flop Shops

*Founded in 2004, Flip Flop Shops is North America's first retail chain exclusive to the hottest brands and latest styles of flip flops and sandals from big names such as REEF, Sanuk, Flojos, OluKai, and Cobian. The recipient of the International Council of Shopping Centers' prestigious "Hot Retailer Award," Flip Flop Shops began franchising in January 2008. Flip Flop Shops is an Environmentally Responsible Retailer™ and encourages the nation to Free Their Toes®. The executive team boasts more than 50 years of franchise experience building and growing some of the world's fastest-growing franchise concepts, category leaders and some of the world's most well-known brands, including Cold Stone Creamery, Moe's Southwest Grill and Nike. Recognized in the 2011 Inc. 500|5000 listing as the sixth fastest growing franchise and 12th fastest growing retailer in the nation, the brand currently boasts more than 45 shops in operation and 70-plus in the development pipeline. The company's well-managed global expansion strategy calls for 236 locations to open in select markets by 2013. For more franchise opportunity information, visit <http://franchise.flipflopshops.com/>.*

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